



April 21, 2020



**Your gift of more than \$500 today  
will be doubled to support our  
families during this time of crisis.**

Dear Daniel,

I'm writing today to ask you to support the essential services Wellspring is delivering in this time of crisis.

We've all been learning the meaning of "crisis" recently. I'm sure you have been experiencing it just like I have. Fear, anxiety, stress. Possibly even hopelessness.

I wish I could say these feelings were new to the families who walk through our doors, but they're not. **Wellspring exists to help families in their time of crisis.**

Every day, for 128 years, we have been helping families to overcome their own fear, stress, and hopelessness. This isn't even our first pandemic.

While many businesses have closed, Wellspring teams are on the front lines getting families housed and stabilized in their current housing. We've had to change a few things: now our staff work over Skype, Zoom, and telephone but we're still there for our community.

### **Will you help us to keep families in their homes?**

Families in the Wellspring Early Learning Center (ELC) have been hit hard by this recent crisis due to school closures. ELC teachers have been checking in with them regularly to ensure they can meet their basic needs. One family's story stands out.

They've only had a home for three months but already their stability is being threatened. They've managed to scrape together rent this month, but they have no idea what will happen next. The average rent for one of our families is \$2,000 and although their housing is secured for now, groceries, utilities and basic living expenses are a struggle. They have no savings or support network to turn to for help.

This family is overwhelmed by the possibility of ending up on the street or in another shelter. Wellspring has been providing gift cards for groceries,

learning activities for their children, and offering support through phone calls. **If they can't make their rent next month, we want to be there for them and you can help!**

We have all lost something during the current crisis. **I'm asking you to give to our families who fear they will lose everything.** They have lost everything before and don't want it to happen again. They need your support.

I won't sugar coat it - this is an unprecedented emergency. The reality is, while many of us can work from home, more families are on the brink of losing theirs. These families will most often be the same families we already serve: those from communities of color with very low incomes.

Essential services like Wellspring's are the only thing that will help families experiencing homelessness to get into housing and stay in that housing. In this crisis and in the crises to come.

Recently, I have been turning to my own family and friends for support during these difficult times. At Wellspring, families have been turning to us. Now we need to turn to you and ask you to help.

**You will help families through these tough times.** They are looking to us to help pay their rent and to meet their most basic of needs.

Please give today so that we can continue to help families facing homelessness with our essential services through your essential support.

Wellspring families need you now more than ever!

Yours in Community,

A handwritten signature in black ink, appearing to read 'Heather', with a stylized flourish at the end.

Heather Fitzpatrick  
President & CEO

P.S. Due to the health crisis we have had to take the unprecedented decision to cancel our Lasting Change luncheon and shift to a mail and online campaign. A leadership challenge of \$10,000 has been secured to double gifts over \$500 until May 8.

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# Yes!

**I want to keep families  
housed in this time of crisis:**

☐ \$75

☐ \$50

☐ \$25

☐ Other \$\_\_\_\_\_



Gifts over \$500 will be doubled  
by our generous matching pool!



## Yes! I want to keep families housed in this time of crisis!

- ☐ My employer will match my gift. Company Name: \_\_\_\_\_
- ☐ Please contact me with information on how to make a gift of **stock**
- ☐ I will make a gift through my **Donor Advised Fund** (DAF)
- ☐ My **check** is enclosed payable to Wellspring Family Services
- ☐ Please charge my **credit card**:

\_\_\_\_\_  
Cardholder name

\_\_\_\_\_  
Cardholder number

\_\_\_\_\_  
Expiration date

\_\_\_\_\_  
\$

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Amount

☐ Please contact me about making a legacy gift as part of my estate planning.

Save a stamp!  
Donate now at:  
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